



**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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## **SEGA's Popular Sports Franchise Gears Up for a Handheld Tour in 2005**

**MELBOURNE, Australia** (September 1, 2005) – SEGA of America, Inc. and SEGA Europe Ltd. today served up an ace by announcing that they will publish *Virtua Tennis™ World Tour* for the PSP™ portable entertainment system. Continuing the effort to develop SEGA IP products in the Western markets, SEGA has chosen SUMO Digital, the UK based development team behind the Xbox version of *OutRun2* to develop *Virtua Tennis™ World Tour*. The arcade and home console hit, widely regarded for its fast-paced, accessible gameplay has been redesigned specifically for the PSP handheld console market and is confirmed for release in Autumn 2005.

*Virtua Tennis™ World Tour* will feature a playable array of internationally renowned tennis pros in addition to a make-your-own player mode, exclusive mini-games, and original courts. Wi-Fi gameplay is supported, encouraging up to four friends to play together.

“Virtua Tennis™ on PSP successfully combines the legendary gameplay of the Virtua Tennis™ range with great new features designed for the gamer on the go,” commented Matt Woodley, Creative Director of SEGA. “Add to that a roster of licensed players and the game looking gorgeous on the PSP’s amazing screen and you’ve got what I believe is a must-have title.”

*Virtua Tennis™ World Tour* features three core gameplay modes: World Tour, in which players travel the globe using a custom-created character to win cash; Exhibition, where players can take control of a pro tennis all-star for one-off matches; and Tournament, which puts players in knockout sessions where only the best will see victory.

Fun to play for minutes or hours and always challenging, it's easy to see why *Virtua Tennis™ World Tour* is perfectly suited for the PSP system.

### **Key features**

- **Play as an Internationally-ranked tennis star.** Play up against the best in the world or play as a star and challenge fellow professional players.
- **Four unique court surfaces to play on.** Play around the world on hard court, clay, grass and carpet.
- **Multiplayer Wi-Fi function.** Competition with other PSP system owners for up to four players.
- **Three different play modes:** World Tour, Exhibition and Tournament.
- **Create your own player.** Accessorise your character with the virtual cash you win in tournaments.

### **About SEGA of America**

SEGA of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at [www.sega.com/usa](http://www.sega.com/usa)

### **About SEGA® Europe Ltd**

SEGA Europe Ltd. is the European Publishing arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at [www.sega-europe.com](http://www.sega-europe.com) <http://www.sega-europe.com>